



Dr. Erica Meyers-Rivera

Lines of Excellence Consulting

Executive Coaching, Training & Team Development

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In 2005, Dr. Erica Meyers-Rivera founded Lines of Excellence Consulting (LOEC) as a solution to challenges in the workplace in the areas of interpersonal relations, team communication, strategy development and leadership. The mission of Lines of Excellence Consulting is to support creative and innovative professionals and industries in the quest for motivation, ultimate performance, and product success. With this goal, Dr. Rivera uses her understanding of global business grounded in the knowledge of challenges in innovation, global competition, and cultural approaches to business as the main objectives in overcoming current and future challenges to success.

As Principal Consultant, Erica centers on enhancing leadership by developing the individual personal strengths of 'key-role' Executives. As Executives mature, so do their aspirations and focus on professional goals and development. Erica aims to guide Executives through change progression, whether it is within their current environment or encompassing innovations for new ideas. Having worked with employees of large and small corporations, as well as high-level entrepreneurs, Erica is exceptionally competent at personality assessment and analysis of work environment behavior and has keen insight into understanding how one's personal skills and assets contribute to brand strategy and financial success. In her opinion, doing excellent work is only half the battle; an essential element of one's skill set needs to include the ability to communicate ideas in ways that people can truly relate. Only then can a leader be effective at creating opportunities for achievement and development, as well as be in a place to make smart choices about strategy, risk, and management.

With an in-house background in media industry marketing and publicity departments, her education and experience has fostered her expertise in innovative and creative industries. She has coached, trained and developed teams in design and start-up industries, as well as key players in the entertainment and advertising industries. She is highly regarded for her work as an assessment specialist, having completed hundreds of personality assessments and employee background checks, making recommendations for executive and team development, hiring, succession planning and training. She is known for identifying how to develop strengths of individuals and utilizing that information to improve strategy, managerial, and team effectiveness in a variety of settings.

Erica's goal is to demystify essential elements to successful communication and team building, put the right processes in place to achieve success, and use a team of external or internal experts to monitor the ongoing process.

Erica is a graduate of The American University in Washington, DC where she received her undergraduate degree in International Business. She currently holds a Master's Degree in Psychology from Pacifica Graduate Institute in California as well as both a Master's Degree and Doctorate degree in Psychology from Long Island University. She is a member of The American Psychological Association (Division 13/Consulting Psychologists), METRO New York Association of Applied Psychology, and the Society for Organizational Psychology. Erica has traveled and lived throughout the world.